

ProjectArte Newsletter

Fall 2005



ProjectArte Receives Grant to Open Gallery and Gift Shop in Buenos Aires

We're honored to have been awarded a grant from the New York-based Institute for Cultural Enterprise (ICE), a foundation affiliated with the New School University which works to promote cultural entrepreneurship around the world. Our new gallery and gift shop, set to open its doors in April of 2006, will display and sell ProjectArte-student artwork, as well as attractive socially-responsible products from ProjectArte and other Argentine nonprofits. Run and curated in part by our own students, it will generate revenue for the school and other social enterprises, but as importantly it will give our kids some hands-on experience in the business side of the art world. Additionally, the ProjectArte gallery and gift shop will heighten the organization's visibility in a prime area of Buenos Aires, while also helping to make ProjectArte more self-sustainable. Planning for the new space is already underway -- stay tuned for more updates on this exciting addition to ProjectArte.

ProjectArte Starts Search for a Talented and Diverse New Class of Students

In November, ProjectArte will start accepting submissions to select students for its class entering in 2006. In the last three years, our first group of students has had remarkable accomplishments, including shows at Argentina's most-visited exhibition space and at the Chelsea Art Museum in New York, as well as recent invitation (see story below) to exhibit at the Johnson & Johnson Arts Center. Now, with three years of experience running the school, we are confident the new class will benefit from an even better program, which no doubt will lead to even more amazing accomplishments for this new class. We're excited to discover a new group of talented young artists, and are anticipating hundreds of applications. As importantly, ProjectArte strongly believes that what has become the premier arts education program for teenagers in Argentina should not be for the privileged few -- as such, we're working with nonprofits and the city government of Buenos Aires as well as the public school system to ensure that this new class is even more diverse than our first one.

This new class will also be an opportunity for you to personally get involved by "adopting" one of our students. You'll be rewarded not just by helping a young artist achieve their goals, but will also receive original works of art made by the gifted young person you adopt. To find out more about this opportunity, please visit www.projectarte.org/donations, or contact our Executive Director Sebastian Cwilich at sebastian@projectarte.org.

ProjectArte Students Invited to Exhibit at Johnson & Johnson Arts Center

ProjectArte is pleased to announce its November 2006 exhibit at the Johnson & Johnson Arts Center, located in their World Headquarters in New Brunswick, NJ. This exhibit, at the company's famous I.M. Pei designed building, will showcase the work of our talented new crop of emerging artists from the ProjectArte Class of 2006, as well as some works from our first group of students who will graduate next month. We'll send more details about the second international show of our young artists' works in the coming months.

ProjectArte's Show at the Chelsea Art Museum a Hit!

Over 300 people, including notables from the world of art and entertainment, turned out for the opening of ProjectArte's exhibition at the Project Room of the Chelsea Art Museum in New York City. The event was a resounding success: more than two thirds of the paintings on display were sold, and the event received substantial media attention and exposure for ProjectArte (see insert on page 2). More pictures from inauguration at: www.projectarte.org/nyc/photosnyc.htm.

SAVE THE DATE!

JOIN US ON
**DECEMBER 9TH @
6PM FOR THE
3RD ANNUAL
PROYECTARTE
SILENT AUCTION
BENEFIT AT THE
ARGENTINE
CONSULATE IN
NEW YORK**

FORMAL INVITATIONS
COMING SOON



Poster announcing ProjectArte's search for a new class



ProjectArte students Guadalupe, Ivan, and Rocio in front of their works at the Chelsea Art Museum



Argentine supermodel Ines Rivero with ProjectArte student Guadalupe Labake and her painting, which Ines purchased at the inauguration.

ProjectArte Newsletter

Fall 2005 (continued)



Kimberly-Clark Sponsored ProjectArte Program in Public Schools Reaching Over 1500 Schoolkids

As reported in the spring newsletter, some of our older students at the ProjectArte School in Buenos Aires recently began conducting art workshops for hundreds of elementary school children in Buenos Aires' neediest public schools. This program, underwritten by Kimberly Clark, is a novel way for our students to give back what they've learned to younger members of their community, while also gaining valuable hands-on teaching experience. The program will have reached over 1500 schoolchildren in ten public schools throughout Buenos Aires before the end of the year. Videos of these workshops have been created at each school our students visit, and selections from these videos will premiere at our benefit on December 6th. We look forward to sharing with you these moving and inspiring images of ProjectArte's students bringing an innovative arts activity to some of Buenos Aires' neediest public schools.



ProjectArte students at the inauguration of their show at the Chelsea Art Museum with Argentine Consul, Ambassador Hector Timmerman

ProjectArte Students a Hit at Buenos Aires Under-18 Arts Festival

Several of ProjectArte's students participated in the recent Buenos Aires citywide Under-18 Arts Festival. So impressed were the festival organizers that they not only gave our young artists a special group space in the exhibition hall, but they also asked ProjectArte to organize 3-month art workshops, mini-versions of our full 18-month scholarship program, for the festival's winners. Additionally, they've asked ProjectArte to help run next year's competition, and we are currently in discussions with the city government for those winners to receive scholarships to our full 18-month program.



Sebastian Cwilich at the Chelsea Art Museum inauguration with Jay Levenson, MoMA's Director of International Programs

Save the Date!

On Friday, December 9th at 6 PM ProjectArte invites you to its 3rd Annual Silent Auction Benefit at the Argentine Consulate in New York City. This year's event features incredible gifts for the holidays (or for yourself!) like a one-week trip for two to Buenos Aires! We look forward to seeing you there to enjoy live tango music, fine Argentine wines, and hors d'oeuvres. Invitations will be forthcoming.



One of several group installation works created by ProjectArte students at the Buenos Aires under-18 Arts Festival

PROJECTARTE NEW YORK EXHIBIT IN THE NEWS

Buenos Aires Herald -- "[Young Artists Gain International Exposure Through New York Exhibit](#)" -- July 23, 2005

Tercer Sector -- "[It changed my Life – Ivan Enquin – Rebellion Becomes Art](#)" -- July/August 2005